

Weingut Schales seit 1783 **Schales** *Gegründet um gut zu sein*

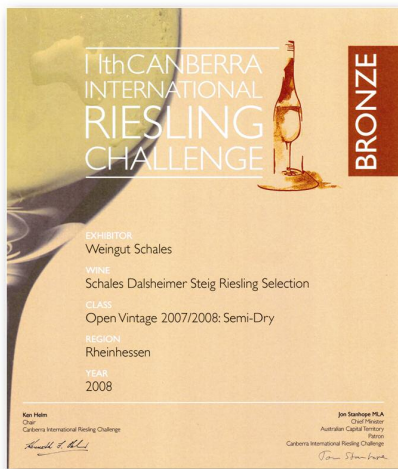
A PRESS REVIEW OF WEINGUT SCHALES – THE MOST
IMPORTANT REFERENCES IN 2010

WORLD RECORD 56th ICE WINE HARVEST

December 2010, Dalsheim, Germany

Every winter Schales estate takes the risk of ice wine harvesting – well aware that the crop can be completely lost. This year was even more daring since the 2010 vintage is the lowest yielding in 30 years but with an enormous potential for longevity – up to a century of enjoyment. At 6:00 a.m. on a mid-December morning, temperatures fell to an ideal 16°F/-9°C, the

Riesling grapes were deeply frozen, and the estate harvested its 56th ice wine vintage. Schales remains the world record holder for ice wine harvests.



**CANBERRA INTERNATIONAL RIESLING
CHALLENGE 2010**

October 2010, Canberra, Australia

Schales Estate earned another bronze medal at this prestigious, worldwide Riesling competition:

- § 2008 Dalsheimer Steig Riesling Selection – bronze

**AWC VIENNA 2010
(International Austrian Wine Challenge)**

September 2010, Vienna, Austria

For the seventh time, Schales participated in the world's largest wine competition, winning an outstanding nine medals:

- § 2008 Schales Spätburgunder Classic – silver
- § 2005 CARDINLAIS Cabernet Sauvignon & Merlot – silver
 - § 2009 Schales Sauvignon blanc – silver
 - § 2009 Schales Merlot blanc de Noir – silver
 - § 2009 Schales Weißer Burgunder Classic – silver
 - § 2009 Schales Chardonnay Classic – silver
- § 2009 CARDINALIS Dalsheimer Steig Riesling Selection – silver
 - § 2009 Schales Gelber Muskateller – silver
 - § 2007 Schales St. Laurent – silver



Weingut Schales

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INTERNATIONAL WINE AND SPIRIT COMPETITION

June 2010, London

Schales Estate is proud to have received one of the four medals awarded across Germany:

§ 2007 Schales Riesling Ice wine – bronze

CHALLENGE INTERNATIONAL DU VIN

May 2010, Bourg, France

Schales Estate received one of just three medals awarded to Germany – a remarkable success in France's red wine domain, especially in terms of price performance/enjoyment ratio



§ 2005 CARDINALIS Cabernet Sauvignon & Merlot – silver



INTERNATIONAL WINE CHALLENGE

May 2010, London

Schales Estate took home two medals from this highly competitive field:

§ 2008 Dalsheimer Hubacker Weißer Burgunder Selection – silver

§ 2007 Schales Riesling Ice wine – silver

DECANTER WORLD WINE AWARD

April 2010, London

At the 2010 talent tasting Schales Estate won third place:

§ 2008 Schales Riesling Ice wine – bronze

